| Annual Membership Levels & Fees  | Leadership<br>Circle | Executive | Signature | Nonprofit<br>Org 501c3 | 2nd<br>Business | Community |
|--|----------------------|-----------|-----------|------------------------|-----------------|-----------|
| Member Benefits / Annual Dues  | \$1,476              | \$492     | \$240     | \$150                  | \$70            | \$80      |
| Visibility, Digital Marketing & Promotions   |                      |           |           |                        |                 |           |
| Listing on Chamber Website Business Directory<br>LakeArrowheadChamber.com (SEO)                  | √                    | V         | ~         | √                      | √               |           |
| Hyperlink from Chamber Website to Yours (SEO)  | ✓                    | √         | √         | √                      | √               |           |
| Hospitality Industry businesses are also listed on our Tourism Website ILoveLakeArrowhead.com    | √                    | ~         | ✓         |                        | √               |           |
| Featured Business Webpage Banners on Tourism<br>Website for Hospitality Industry businesses      | ✓                    |           |           |                        |                 |           |
| Unlimited Listings/Categories on Websites  | ✓                    |           |           |                        |                 |           |
| Logo & Hyperlink on Important Correspondence & eBlasts   | ✓                    |           |           |                        |                 |           |
| Promote Your Business, Organization & Events in the Chamber Monthly eNewsletter (2,700 Contacts) | ~                    | √         | √         | √                      | √               |           |
| Dedicated LACCC eBlast (2,700 Contacts)  | 8                    | 4         | \$50 each | \$25 each              | \$50 each       |           |
| Social Media Opportunities   | √                    | √         | √         | √                      | √               |           |
| Access to Co-operative Advertising Opportunities   | ✓                    | ✓         | √         | √                      | √               |           |
| List Your Event on Community Calendar of Events  | ✓                    | ✓         | √         | √                      | √               |           |
| Display Marketing Material in Visitor Center   | ✓                    | √         | √         | ~                      | √               |           |
| Networking, Advocacy & Community Builders  |                      |           |           |                        |                 |           |
| Ribbon Cutting and Grand Opening Ceremonies  | √                    | √         | √         | √                      | √               |           |
| Ability to Host a Chamber Mixer  | ✓                    | ✓         | √         | ✓                      | √               |           |
| Invitation to Chamber Mixers   | ✓                    | ✓         | ✓         | √                      | √               | √         |
| LACCC Membership Plaque  | ✓                    | <b>√</b>  | √         | ✓                      | √               |           |
| Connections to Member Business Network   | ✓                    | ✓         | √         | ✓                      | √               | ✓         |
| Access to Government Representatives &<br>Resources  | ✓                    | <b>√</b>  | √         | ✓                      | ~               | ✓         |
| Volunteer Opportunities Events & Committees  | ~                    | √         | √         | ✓                      | √               |           |
| Invitation to Chamber Mixers   | ✓                    | <b>√</b>  | 1         | √                      | √               | ✓         |
| LACCC Voting Privileges  | ✓                    | ✓         | 1         | 1                      | $\checkmark$    | ✓         |
| VIP Preferential Sponsorships & Volunteer<br>Opportunities                                       | ✓                    |           | -         | -                      |                 |           |
| Sponsorships & Volunteer Opportunities   | √                    | ✓         | √         | √                      | √               | √         |
| Signature Chamber Events   |                      |           |           |                        |                 |           |
| Comp Tickets to Lake Arrowhead Brewfest  | 4                    | 2         |           |                        |                 |           |
| Comp Tickets to Lake Arrowhead Home Tour   | 4                    | 2         |           |                        |                 |           |

## Footnotes

LACCC = Lake Arrowhead Chamber of Commerce